



**HOTEL FLORENCE**  
Florence, SC



*Before*

**OWNER**  
Chris Scott  
Pearce Land Company  
(843) 662-0401

**ARCHITECT**  
Randy Key  
Key Architecture, Inc.  
(843) 665-6646

**COMPLETION DATE**  
July 2013

**SIZE**  
36,000 SF

- Historical restoration and renovation of three buildings to create a hotel located on a tight downtown site.
- Our team worked diligently, using mindful considerations with the design and planning to ensure disruptions were kept to a minimal.
- The upscale hotel offers 48 guest rooms and 1 Grand Penthouse, which includes a private second floor outdoor patio with a view of downtown Florence. Hotel also includes a fine dining restaurant and bar on the first floor, a fitness room, and a business center. Numerous existing materials were re-purposed for this project.
- To meet historic guidelines, Mashburn worked closely with the S.C. State Historic Preservation Office. The oldest building that was renovated dates back to ~1854.

